

YouTube - Videos & More

YouTube was founded in 2005 and purchased by Google in 2006 as a free video sharing website. It is the #2 most visited website after Google Search with 2.5+ billion monthly users watching more than 1 billion hours of videos each day. Most people use the ad supported free version to watch videos although you can watch videos without ads with “YouTube Premium” for \$12 a month. Anyone can create and share videos for free. If enough people watch your videos you make money based on the number of views. Most videos are created by individuals, but you do have corporations like Disney, Paramount, and others sharing videos. YouTube has unprecedented social impact, influencing popular culture, internet trends, and creating multimillionaire celebrities. YouTube is on all devices (laptops, smartphones, tablets, smart TVs, and smart video devices) using a standard browser or an App.

We will not be talking about YouTube TV or YouTube Music which are streaming services with a monthly fee that we have talked about before.

Video Creators

- I highly recommend people use YouTube to share their personal videos for free with family and friends. Services like Google Photos, Amazon Prime, and Apple iCloud charge for storage and do not have all the features YouTube has for free.
- You need a Google Account to upload an unlimited number of videos of unlimited length for free. They do not count in your Google Drive storage.
- A number of people make over \$1,000,000 a year by creating and uploading new videos. YouTube pays you based on the views a video gets. It takes 100,000+ views to make any money. YouTube makes money by selling ads that viewers see before your video. You also have the occasional viral video that earns thousands to millions for the person who uploaded. If you get 1,000 subscribers (with 4,000 watch hours) you can monetize or make money from your videos.
- Some accounts upload new videos multiple times a day, some weekly, monthly, or rarely. You decide your schedule.
- Add video details to uploads like title, description, thumbnail, tags, date, location, license, add to a channels, add to playlists, set visibility (public, unlisted, private), category, automatic chapters, featured places, allow comments, and more.
- The YouTube Video editor lets you trim, cut, blur, change audio, add end screen, and info cards.
- You can't upload video with copyrighted music or video clips. Your video will be taken down and your account flagged.
- Once uploaded to YouTube you can share everywhere else like text message, eMail, Facebooks, and Instagram.
- YouTube provides video analytics on who is watching, when, how long, and much more.
- YouTube accepts the most common video formats and quality like MP4, Matroska, FLV, AVI, WebM, 3GP, MPEG-PS, and the QuickTime File Format.
- YouTube Live stream of content can be done instead of video calling. Also can record a call or meeting for later viewing.
- Demo PCC club meetings, Carondelet meetings, and Family videos
- YouTube creator help: https://www.youtube.com/intl/en_us/creators/

Video Viewers

- While it is not necessary to sign in to YouTube with a Google account it is recommended. You need to sign in to comment, share, subscribe, and upload.
- You'll find something for everyone on YouTube like news, old TV shows, adorable cats, quirky cooking demos, funny science lessons, quick fashion tips, entertainment, education, help, Music Videos, and lots more. Learn how to do or fix anything like a car, home, appliances, or anything.
- “Search” for anything. Use the “Filters” to limit by Upload Date, Type, Duration, Features, and Sort By.
- “Share” to sites like Facebook and Twitter or to copy to a video link.
- Liking and disliking videos tells the creator how you feel. Liking also adds it to your Like videos playlist for easy access.
- Videos vary from five seconds to all day live streams.
- Users can pause, fast forward, jump to chapters, adjust volume, and full screen.
- Closed captions are available for almost everything.
- After watching a video it will show “Related Videos” and start showing the next video based on your past viewing preferences.
- On the left is the “Menu” to open the Guide where you can get to Home, Shorts, Subscriptions, Library, History, Your videos, Watch later, your bookmarks, Liked videos, and much more

- “Subscribe” or follow channels and receive notifications of new videos for free. New content may be added daily, weekly, monthly, or rarely. If you're looking for new channels you can select Browse channels near the bottom of the Guide to see popular YouTube channels sorted by category.
- On a few big creators you can Join their channel which means you become a member and pay a monthly fee. What you get depends on the creator, but could be stickers, early access to videos, and other stuff.
- Comment or ask a question is available to inform the creator or other people who view the video.
- You can create and share playlists. Next to the “Share” click the “...” and click “Save” to add or save to a new playlist.
- Cast to a TV or use an app on a smart TV or smart device like a Roku to watch.
- YouTube on a SmartPhone will use data in your data plan when not on WiFi. If you do not have an unlimited data plan it uses lots of data to watch video. You also need a good high speed connection.
- “Settings” allow you to set default playback, privacy, and parental controls.
- If the video playback is slow or choppy you may have a slow Internet connection.
- Most popular YouTube Channels: https://en.wikipedia.org/wiki/List_of_most-subscribed_YouTube_channels

Additional Links and Information

Carondelet Tech Help Resources: <https://carondeletvillage.org/tech-help-resources/>

Questions or comments can be sent to: TCKreuzer@gmail.com